

## International Seminar: Public Awareness and Internal Meeting Voluntary Sustainability Standard (VSS) in Indonesia Jakarta, Indonesia – 28th and 29th November 2018

### International Seminar: Public Awareness and Internal Meeting

The DIE/MGG together with **Badan Standardisasi Nasional (BSN)**, are organizing the International Seminar: Public Awareness and Internal Meeting in Jakarta, Indonesia on **28<sup>th</sup> and 29<sup>th</sup> November 2018**.

### DIE/MGG

The Managing Global Governance (MGG) Programme of the German Development Institute (DIE) offers a platform for expert dialogues and the production of practice-oriented knowledge with reference to key topics of international politics: e.g. the 2030 Agenda for Sustainable Development; the G20's responsibility in the field of global development; sustainability standards; as well as South-South and triangular cooperation. The MGG project on voluntary sustainability standards for certain products – such as food and textiles - has played a catalysing role in transnational cooperation, with a strong focus on knowledge creation and policy dialogue. It started in 2015 as research collaboration by the MGG Alumni. As work got underway, participants became aware that attitudes in their countries had completely turned around. Until then, policy-makers in the South had rejected voluntary standards as protectionist measures favouring advanced economies. In a remarkable change of mind, MGG partner countries opted for a course of proactive engagement with the intent to become rule-makers rather than reactive rule-takers.

### Background

The United Nation Forum on Sustainability Standards (UNFSS) provides a platform for international dialog to address issues related to voluntary sustainability standard (VSS). UNFSS member agencies are FAO, ITC, UNCTAD, UNEP and UNIDO. UNFSS helps some countries, i.e Brazil, China, India, Indonesia, Laos, Mexico, Philippines and South Africa to develop a multi-stakeholders platform on VSS at the national level called National Platform on VSS (NP-VSS). These platforms:

- Provide a neutral forum to exchange information and learn about Voluntary Sustainability Standards.
- Collect and exchange information on national standards.
- Assess the needs of decision-makers and other stakeholders.
- Link national demands with international expertise.
- Build institutions to strengthen communication.

### Involvement in UNFSS activities

BSN mandated by the Act No. 20/2014 as the responsible institution for conducting standardization and conformity assessment activities in Indonesia.

Indonesia, represented by BSN, has been involved in several MGG and UNFSS activities since 2016. Events include:

- 20-22 October 2016 in Berlin, Germany: High-level Launch Event for The 2nd Flagship Report of the United Nations Forum on Sustainability Standards (UNFSS)
- 31 May-2 June 2017 in Sao Paolo, Brazil: Launching Workshop of the Brazilian VSS Platform
- 27-29 June 2017 in Qingdao, China: Launching Workshop of the China VSS Platform
- 27-29 September 2017 in Geneva, Switzerland: Meeting on Voluntary Sustainable Standards and Market Access for Developing Countries
- 14-15 December 2017 in Mexico City, Mexico: Mexico Towards Sustainable Development Workshop 2017
- 17-18 September 2018 in New Delhi, India: International Convention on Standards and Sustainable Development

### Objectives

International Seminar: Public Awareness and Internal Meeting on VSS in Indonesia are conducted by BSN in collaboration with the German Development Institute (DIE) Managing Global Governance (MGG) programme. It has the following objectives:

- Develop public awareness in Indonesia on the importance of VSS
- Develop interest of multiple stakeholders in Indonesia to support the achievement of SDG through VSS
- Assist the establishment of the National Platform on VSS (NP-VSS) in Indonesia

### Target audience

The international Seminar will target mostly national and international participants, including representatives from industry, government, association/NGO, Voluntary Sustainability Standard Development Organization and academia.

***You are invited to attend, participate and be involved in the success of this exclusive event.***

The international seminar and internal meeting will be held in the **Mandarin Oriental Hotel (Thamrin Room) located at Jalan M H Thamrin, Jakarta, 10310, Indonesia.**

International Seminar: Public Awareness and Internal Meeting will be held in English and all presentations will be provided in English unless otherwise agreed and by request from the speakers.

# DRAFT AGENDA

## First Day Programme / 28<sup>th</sup> November 2018

08:30 – 09:00	Registration
09:00 – 09:45	<p>Opening by the Organizing Committee</p> <p>Welcoming remarks</p> <p><b>Prof. Dr. Ir. Bambang Prasetya, M.Sc, Chairman of the National Standardization Agency of Indonesia (BSN)</b></p> <p><b>Dr. Wulf Reiners, Head of MGG Programme, German Development Institute (DIE)</b></p> <p><b>Dr. Dr. Ariel Hernandez, German Development Institute (DIE)</b></p> <p>Keynote speech: Commitment of the Indonesia's government to achieve Sustainable Development Goals (SDG)</p> <p><b>Prof. Dr. Bambang P.S. Brodjonegoro, Indonesia's Minister of National Development Planning/Chairman of the National Development Planning Agency (TBC)</b></p>
09:45 – 10:00	Photo session and coffee/tea break
10:00 – 11:00	<p><b>Panel session 1 – Standards available to support the SDGs</b></p> <p>Moderator: Dolores Brito, Brazilian National Institute of Metrology, Quality and Technology (INMETRO)</p> <ul style="list-style-type: none"><li>• Green Industry Standard (<b>Representative from Ministry of Industry</b>)</li><li>• Environmental management and sustainable procurement (<b>Representative from Ministry of Environment and Forestry</b>)</li><li>• Sustainability in Agriculture Sector (<b>Representative from Ministry of Agriculture</b>)</li></ul>
11:00 – 12:00	<p><b>Panel session 2 –Trend and Priorities of VSS in international trade</b></p> <p>Moderator: Dr. Wulf Reiners, German Development Institute</p> <ul style="list-style-type: none"><li>• “VSS and Regional Integration, Value Chain Development, Sustainability and Trade,” Dr. Aimee Hampe-Milagrosa (<b>Asian Development Bank</b>)</li><li>• Challenges of VSS Implementation in Developing Countries (case Indonesia) (<b>Deputy Chairman for Standards Implementation and Accreditation</b>)</li><li>• Empowerment of SME (Representative from CSIS)</li></ul>
12:00 – 13:30	Lunch Break
13:30 – 14:30	<p><b>Panel session 3 – Proliferation of VSS and standards: Questions on Governance and Capacity</b></p> <p>Moderator: Rudraneel Chattopadhyay, Quality Council of India</p> <ul style="list-style-type: none"><li>• “UNFSS and Flagship,” Siti Rubiah Lambert (<b>UNFSS</b>)</li><li>• Perspective of International Organization for Standardization (ISO) toward the topic (<b>Representative from ISO</b>)</li><li>• “Perspective of ISEAL Alliance toward VSS,” Norma Tregurtha, (<b>ISEAL Alliance</b>)</li><li>• Consumer Perspective on VSS (<b>Representative from Indonesia Consumer Association</b>)</li></ul>

14:30 – 15:30

**Panel session 4 – Stakeholder Perspectives on VSS**

Moderator: **Prof. Dr. Charmaine Misalucha-Willoughby, De La Salle University, Philippines**

- *Sustainability Standards and Global Governance: The Experience of Emerging Economies,* **Prof. Dr. Archana Negi, Jawaharlal Nehru University, New Delhi, India**
- *“Sustainable Rice Platform Standard and Indicators,”* **Dr. Wyn Ellis, Sustainable Rice Platform**
- *“Private Sector Involvement with VSS”, Indian experience & VSS integration in the global value chain,”* **Shikhar Jain, Confederation of Indian Industry**

15:30 – 16:00

Coffee/Tea break

16:00 – 17:30

**Panel session 5 – National Platforms for VSS**

Moderator: **Dr. Dr. Ariel Hernandez, German Development Institute**

- *“Experience of VSS National Platform of Brazil,”* **Rogério de Oliveira Corrêa, Brazilian National Institute of Metrology, Quality and Technology (INMETRO)**
- *“Experience of VSS National Platform of China,”* **Jiang Kexin, China Association of Standardization (CAS)**
- *“Experience of VSS National Platform of India,”* **Dr. Manish Pande, Quality Council of India (QCI)**
- *“Experience of VSS National Platform of Mexico,”* **Mariana García Cortes, Dirección General de Normas, Secretaría de Economía, Mexico**
- *“State of the Art in South Africa,”* **Thabisa Mbungwana, South African Bureau of Standards (tbc)**

17:30

Day 1 Close

## Second Day Programme / 29<sup>th</sup> November 2018

08:30 – 09:00

Registration

09:00 – 10:30

**Panel session 6 – A Successful Implementation of VSS in Indonesia**

Moderator: **Claudia Sama, Directress of Standards, Ministerio Economía, Mexico**

- *“UNFSS take on the road ahead for a VSS NP in Indonesia,”* **Siti Rubiah Lambert (UNFSS)**
- **Coffee and coffee products (Representative from coffee association)**
- **Pulp and paper products (Representative from pulp and paper association)**
- **Energy Efficiency through ISO 50001 (Representative from UNIDO Project on ISO 50001)**

10:30 – 11:00

Coffee/Tea break

11:00 – 12:30

**Panel session 7 – Palm Oil in Global Market**

Moderator: **Vidia Paramita, Sustainability Implementation Division at PT SMART Tbk**

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- Addressing the challenges of Indonesian Palm Oil in Global Market:
    - Representative from Ministry of Foreign Affair (alternate: CPO's team)
    - Paul Nicholson or Chris Brown of Olam (tbc)
    - Indonesian Palm Oil Association (GAPKI)
    - Indonesia Oil Palm Research Institute (IOPRI)
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12:30 – 13:00      Closing

13:00 – 14:00      Lunch

14.00 – end      **DIE/MGG Breakout Session: Planning for Future Collaboration on VSS**

Moderator: Dr. Dr. Ariel Hernandez, German Development Institute

Participants: DIE/MGG staff, MGG Academy Alumni, Representatives of VSS National and International Platforms, Invited Participants

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## **Internal Meeting Programme / 29<sup>th</sup> November 2018** *(by Invitation Only)*

### **Participants:**

- **UNFSS representatives,**
  - **DIE/MGG,**
  - **Indonesia related stakeholders (i.e BSN, National Development Agency/Bappenas, Ministry of Environment and Forestry/KLHK, Ministry of Industry/Kemenperin, Ministry of Fishery and Aquaculture/KKP, Ministry of Agriculture/Kementan, Ministry of Energy and Mineral Resources/ESDM)**
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14:00 – 15:30      Working session: Towards the development of NP-VSS in Indonesia

Facilitator : (1) Siti Rubiah Lambert, UNFSS; (2) Konny Sagala, BSN

- Table discussion
  - Table presentation
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15:30 – 15:45      Summary and Conclusion : Grand design of the propose NP-VSS in Indonesia

15:45– 16:00      Coffee/Tea break

16:00 – 16:30      Evaluation of Event

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