# Launch of the National Platform on Private Sustainability Standards

## Tentative Agenda

**Date – 18 March 2016**  
**Venue - Viceroy Hall, The Claridges, New Delhi**

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<th>Time</th>
<th>Event Description</th>
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<tr>
<td>09 30h</td>
<td>Registration</td>
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<td>10 00h</td>
<td>Welcome Address – <em>Dr. R.P Singh, Secretary General, QCI</em></td>
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| 10 15h| Role of the United Nations Forum on Sustainability Standards  
*Ms. Lorena Jaramillo, UNCTAD* |
| 10 30h| Background to Private Sustainability Standards: The New Power Tools of International Trade  
*Dr. Harsha V. Singh, former DDG, World Trade Organization* |
| 10 40h| Address by Chief Guest  
*Ms. Rita Teatia, Secretary, Department of Commerce, Govt of India* |
| 11 00h| Vote of Thanks  
*Dr. Manish Pande, Joint Director, QCI* |
| 11 00h| **Tea Break**                                                                    |
| 11 30h| Opening remarks by Chairman of the Session  
*Sh. Arvind Mehta, Additional Secretary, Department of Commerce, Government of India (TBC)* |
| 11 35h| Key challenges and Opportunities related to harnessing PSS Benefits in India  
*Mr. Anil Jauhri, CEO, NABCB* |
| 12 00h| Objectives and Institutionalization of the National PSS platform in India  
*Dr. Manish Pande, QCI and Mr. Arpit Bhutani, UNFSS India Focal Point* |
| 12 15h| Industry Perspective: Challenges and Value of Private Standards  
- Agri-Food  
- Forestry  
- Textile |
| 13 00h| Open House Session – Panel of experts including Sh. Arvind Mehta, Dr. Harsha.V. Singh, Ms. Lorena Jaramillo, Mr. Anil Jauhri |
| 13 20h| Concluding Remarks by Chairman                                                  |
| 13 30h| **Lunch Break**                                                                  |