Sustainability Standards Comparison Tool

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What is SSCT?

› Joint initiative of ISEAL, GIZ and ITC

› Comparison tool to show relative strengths of standards

› Builds on raw data of ITC T4SD database
  - Some new data points already in version 2.0

› Adaptable for integration into benchmarking and comparison initiatives
What is unique about SSCT?

› Provides nuanced assessment of standards systems linked to ISEAL Credibility Principles
› Looks in more depth at standards processes and content
› Shows trade-offs between different approaches
› Allows user to weight preferences
www.iaseal.org/credibilityprinciples

› Sustainability
› Relevance
› Rigour
› Engagement
› Impartiality
› Transparency
› Accessibility
› Truthfulness
› Efficiency
How does it complement other tools?

Which standards cover the issues I care about?

To what extent are those standards equivalent to industry-defined best practices?

How credible are those standards according to my preferences?
Why is it needed?

› Improves quality and consistency of comparisons

› Shows trade-offs between different standards and certification models

› Strengthens awareness about factors contributing to performance
How does it work?

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<thead>
<tr>
<th>Standards Content</th>
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<tr>
<td>Water</td>
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<td>Soil</td>
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<tr>
<td>Biodiversity</td>
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<td>Chemicals</td>
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<td>Waste</td>
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<tr>
<td>Labour Rights</td>
<td>orange</td>
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<tr>
<td>Employment Conditions</td>
<td>orange</td>
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<tr>
<td>Community Rights</td>
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<th>Processes</th>
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<td>Standard-setting</td>
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<td>Assurance</td>
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<td>Claims</td>
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<td>Monitoring and Evaluation</td>
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<td>Supporting Strategies</td>
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iseal alliance
Standards Content: Environmental Score and Socio-Economic Score
Good Beans

Standards Content

Water
Soil
Erosion Prevention
Fertility Enhancement
Soil Contamination
Biodiversity
Chemicals
Waste
Labour Rights
Employment Conditions

Soil 70%
Standards Processes: Credibility Score
Thank You!

www.iseadalliance.org