



Green Industry

**UNIDO Activities of Relevance to the
United Nations Forum on Sustainability Standards
(UNFSS)**



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

www.unido.org



An Overview of UNIDO

- The United Nations Industrial Development Organization (UNIDO) is the specialized agency of the United Nations, whose **mandate** is to:

Promote and accelerate sustainable industrial development in developing countries and economies in transition;

- In recent years, UNIDO has assumed an enhanced role in the global development agenda by focusing its activities on three **thematic priorities**:

- 1) **POVERTY REDUCTION THROUGH PRODUCTIVE ACTIVITIES**
- 2) **TRADE CAPACITY BUILDING**
- 3) **ENERGY AND ENVIRONMENT**

- UNIDO was established in 1966
- It has 172 Member States



Sustainability and Competitiveness

- **Key objective** is to provide an economically viable and sustainable model for technical assistance and policy support to improve the *international competitiveness of SMEs so as to successfully integrate into global value chains.*
- First generation **Business Partnership initiatives** focused on *direct cooperation with large buyers to upgrade the enterprise community* and to facilitate supplier development based on key competitiveness criteria (automotive, chemicals industry)
- In its role as a core agency of the **UN Global Compact**, UNIDO started to *promote responsible business principles more directly for implementation at the SME level* – in a supply chain context, but increasingly also in SME clusters, enterprise networks and export consortia



UNIDO approaches

- **Supplier Development Programme:** as business and supply chain linkages in the agro-processing and automotive industries are more and more characterized by clear and comprehensive buyer requirements (quality, price, reliability, flexibility, traceability, environmental and social criteria, etc.), UNIDO helps to build SME and institutional support to develop and sustain broad-based supplier capabilities
- **Private Standards Programme:** in recognition of the growing importance of private standards for developing country producers who would like to engage in or strengthen business relationships with global retailers, UNIDO facilitates a more strategic and proactive engagement of SMEs with such standards through training, analytical and advocacy work
- **Cleaner Production and Resource Efficiency Programme:** is intended to build specific capacity at the institutional level and directly within the SME community to “green” their production processes, reduce harmful environmental impact and implement cost-saving measures



Examples of available UNIDO tools

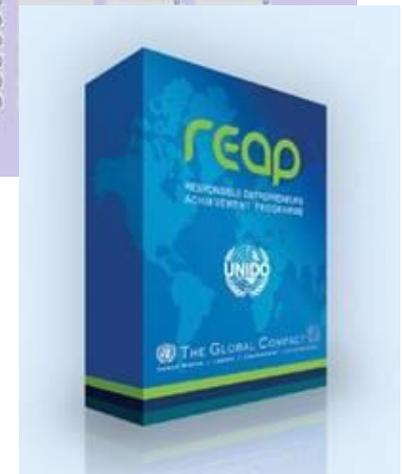
- Responsible Entrepreneurs Achievement Programme (REAP)
- Guide to Private Standards and associated training and learning package
- ETrace Manual
- Supplier Development and Compliance Approach
- Resource Efficiency and Cleaner Production Toolkit
- Chemical Leasing Programme



Responsible Entrepreneurs Achievement Program - REAP

- CSR based management & reporting tool for SMEs
- Aligning economic, social and environmental aspects (TBL)
- Disseminated via a network of trained and qualified CSR experts
- REAP consists of methodology (training package) + software
- Assessment of SMEs' CSR performance

	energy quantity per year	units	energy totals in kWh	costs per unit	costs total	%-total/year
Production						
electricity	100	kwh	100	100	10000	8.9
gas (natural)	200	m3	2140		0	0
diesel fuel	300	liter	3120	200	60000	53.41
petrol	300	liter	3680	20	6000	5.34
fire wood	1		0		0	0
gas (LPG) propane		liter	0		0	0
gas (LPG) butane	500	liter	3680		0	0
coal brown		kg	0		0	0
coal		kg	0		0	0
oil (light)		liter	0		0	0
oil (heavy)		liter	0		0	0
Energy total					12000	





Guide to Private Standards

The Guide was launched in
Cooperation with CBI and
NORAD on 25 October 2010
in English, French and Spanish
www.unido.org/privatestandards

The Guide has reached a wide
audience, where the direct views of
the accompanying video and the
website has reached over 5000 hits.

Various language versions
(Chinese, Arabic, Vietnamese)
developed and launched through
cost-sharing with local exporters
associations.



Making Private Standards Work for You

A guide to private standards in the garments,
footwear and furniture sectors





UNIDO Technical Assistance Projects – Linking Business and Development Dimensions

- Building on local competencies developed by UNIDO through donors funding
- Focus on participatory processes and continuous stakeholder and public-private dialogue
- Ability to adapt/localize tried and tested TA tools taking into account local needs and culture
- Promote sustainability, transparency, neutrality and cost-effectiveness
- Transfer of technical, operational and managerial know-how
- Increase awareness and opportunities for all (poverty reduction, inclusion of marginalized groups of society)
- Sound management control (M&E and reporting frameworks)



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UNIDO Technical Assistance – Project Examples

- UNIDO-Metro-GFSI Initiative
- Sustainable business linkages in the textile sector
- Responsible supply chain management in the automotive industry



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UNIDO – Global Food Safety Initiative - Metro

Global Markets Protocol Pilot Project in Egypt (2009 – 2010)

Objective: To pilot and test the GFSI Global Markets Protocol – Basic Level, and provide concrete feedback to the partners for possible improvements of the protocol

Scope: Basic level – food processing – local sourcing

Responsibilities:

- UNIDO managed the process and mobilized local ETrace team
- Metro identified a group of potential suppliers for the pilot
- GFSI shared the protocol kit including FSKN training modules and the assessment pack



METRO Group

MADE TO TRADE.

 Food Safety Knowledge Network





Harnessing Sustainable Linkages for SMEs in Turkey's Textile Sector

Enhance the international competitiveness of SMEs in the textile and clothing sector, in order to integrate them into the domestic, regional and global value chains through:

Integrating social and environmental principles into the business processes and practices of target SMEs:

- Expert Group Meeting with multinational firms sourcing from Turkey as well as large national textile companies and the local private sector to discuss the relevance of social and environmental upgrading in this supply chain
- Follow-up dialogue with H&M, M&S, NIKE, and Yeşim to shape the content of subsequent technical assistance provided to SMEs
- Developing of a CSR assessment report to determine the level of awareness and importance for various players in the textiles value chain
- Adaptation of REAP training content and training course of future SME advisors (and auditors and managers of buyers' purchasing/sourcing departments)
- REAP counseling of selected SMEs in the target regions



UNIDO-TATA Partnership on Responsible Supply Chain Management

An approach for responsible supply chain management and closer alignment between TATA's CSR and purchasing strategies:

- A corporate strategy and roadmap for merging the procurement and sustainability interests/agenda at Tata developed
- Development and roll-out of a training programme on Tata's new strategy on sustainable supply chain management/procurement/sourcing
- Enhancing capacities of TATA Steel's suppliers to fulfill the requirements of the new strategy and improve their environmental and social performance
- Enhancing capacities of minority-owned businesses to access industrial supply chains



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Thank You

