



A Platform of International Dialogue on Voluntary Sustainability Standards

UNFSS Briefing Session for Thailand
Jointly Organized by UNFSS and the Board of Trade of Thailand
March 13, 2013
Location: Pullman Bangkok King Power

UNFSS Mission Statement: The UNFSS is a platform created to provide information, analysis and capacity-building assistance on voluntary sustainability standards (VSS) with a particular focus on the potential value of VSS as tools for developing countries to achieve their sustainable development goals. Key decision-makers from governments and the private sector in developing countries should be sufficiently informed about the strategic importance and main policy requirements of VSS in order to develop proactive strategies that maximize the developmental contribution and export market access benefits of those standards, while reducing their potential negative impacts.

Briefing Session Theme:

Policy Making and Sustainability Standards: How can governments and private sector work together to achieve sustainable development goals?

- 9:00-9:30 Registration and Coffee
- 9:30-10:30 **Welcome and Introduction: Present perspectives, experience and view of VSS - Nexus between regulatory and private standards: discussion on governmental concerns**
- **VSS from a Thai Perspective:**
Mrs. Nantawan Sakultanage , Deputy Permanent Secretary, Ministry of Commerce (TBC)
 - **Presentation on UNFSS objectives, added value and possible priority activities.**
Mr. Frank Grothaus, UNFSS support team at the UN Conference on Trade and Development (UNCTAD)
- 10.30-11.50 **Moderated: Multi-stakeholder facilitated discussion: Policy Making and Sustainability Standards: How can governments and private sector work together to achieve sustainable development goals?**
- Representative from office of Agricultural Economics *Mrs Sudarat Techasriprasert* (TBC)
 - Representative from the National Bureau of Agricultural Community and Food Standards (ACFS) (TBC)
 - Representative from ThaiGAP institute Mr Chusak Chuenprayoth
 - Representative from Shrimps Association Dr Surapon Pratuangtum
 - Representative from *Kasertsart University* Dr Roongnapa Kobpraditsakul
 - Representative from Biothai Foundation *Mr. Witoon Lianchamroon* (TBC)
- Moderator Mrs Darunee Edward
Food Science and Technology Association of Thailand
- 11:50-12:15 Questions and Answers
- 12:15-12:30 Conclusions of high-level session by Ministry of Commerce and Mr Pornsil Patcharintanakul Board of Trade of Thailand
- 12:30-13:30 Lunch

- 13:30-14:00 Statements by representatives of local offices of FAO, UNEP and UNIDO on UNFSS relevant existing and planned activities in Thailand
- 14:00-14:30 Interactive discussions and presentations: Topic: VSS Challenges and Opportunities**
Presentation on CIAS (trade standards compliance and innovation for Agri-food) project
Dr Astrid Faust
- 14:30-15.30 **Best Practices, Lessons Learned from the ... Sector or general discussion by representatives from different sectors under the theme “private sector – are you ready?”**
- Thai Fruit and Vegetable Producers Association
Mr Pathom Taenkam
 - TESCO representative (TBC)
Thai Oil Palm and Palm Oil Association
Mr Chuladit Chunekamrai (TBC)
 - *C.P. Retailing and Marketing Co.,Ltd*
Mr Wisade Wisidwingyoo
 - *SGS Thailand*
Mr Narongchai(TBC)
- Moderator Mrs Wannipa Wattanavaekin GIZ (TBC)*
- 15.30-16.30 Discussion on priority issues and activities that could be achieved through the UNFSS (separation in 2 working groups for 45min, then discussion among all)
 Group 1 (role of the government) and Group 2 (role of the private sector)
 In this session we should gather feedback along the following questions:
- a) What are the priority themes the Forum should address?
 - b) What are some key activities the Forum should undertake?
 - c) What groups of commodities and goods should receive primary attention in UNFSS activities?
 - d) What is the concrete expectation from a forum like the UNFSS?
 - e) Communications: how can Thai delegates/ stakeholders most efficiently and effectively participate in the UNFSS?, follow up-activities, next steps
- 16:30-17:00 Conclusions by Ministry of Agriculture and Cooperatives
 Mr Yukon Limlangthong Minister of Agriculture and Cooperatives (TBC)

Notes/ additional info:

CIAS targets on the competitiveness development of Thai food products at international and regional premium markets by means of full compliance with mandatory and voluntary trade requirements (e.g. organic, GlobalGAP, GMP/HACCP, fair trade) and innovations of food products, product presentation and packaging. Competitive product ranges of processing SMEs are presented at local, regional or international trade fairs. **CIAS** involves support agencies and service providers at national or province level to build capacity of food processing SMEs on standard compliance for Thai, ASEAN+3 and EU markets and application of technical innovations.
www.fruitsplus.org

Topics discussion in Thai and English
 Presentation in English