



A Platform of International Dialogue on Voluntary Sustainability Standards

UNFSS Briefing Session for China
Jointly Organized by UNFSS, MOFCOM and the China Certification and Accreditation Institute
March 4, 2013
Location: Rainbow Hotel, Beijing

UNFSS Mission Statement: The UNFSS is a platform created to provide information, analysis and capacity-building assistance on voluntary sustainability standards (VSS) with a particular focus on the potential value of VSS as tools for developing countries to achieve their sustainable development goals. Key decision-makers from governments and the private sector in developing countries should be sufficiently informed about the strategic importance and main policy requirements of VSS in order to develop proactive strategies that maximize the developmental contribution and export market access benefits of those standards, while reducing their potential negative impacts.

Briefing Session Theme: Policy Making and Sustainability Standards: How can governments and private sector work together to achieve sustainable development goals? **Or** “Seizing the opportunity to approach voluntary sustainability standards in a coordinated and strategic way”

9:00-9:20	Registration
9:20-10:30	Welcome and Introduction: Present perspectives, experience and view of VSS - Nexus between regulatory and private standards: discussion on governmental concerns <ul style="list-style-type: none">- Welcome speech by Dr. Qiao, the director of China Certification and Accreditation Institute- Presentation on UNFSS objectives, added value, possible priority activities and key issues related to VSS by Representative of United Nations Forum on Sustainability Standards (UNFSS): Frank Grothaus- VSS from a Chinese Perspective:Dr. Prof. ZHANG Jianping from National Development and Reform Commission Affiliated
10.30-11.00	Coffee break
11.00-11.50	Moderated: Multi-stakeholder facilitated discussion: Policy Making and Sustainability Standards: Seizing the opportunity to approach VSS in a coordinated and strategic way <p>Moderator: Prof. Gao Qinwei 高秦伟</p> <ul style="list-style-type: none">- Representative from Government: Zhang Liyan 张丽艳 (Ministry of Agriculture)- Representative from Certification Body: Ma Qiju 马奇菊 (China Quality Certification Centre, Guang Zhou Center)- Representative(s) from Private Sector: <i>Dr. Liang Xiaohui 梁晓辉博士 (e.g., China National Textile and Apparel Council, CSR division)</i>- Representative from Academe <i>Dr. Ji Jianjun 季建军博士 (e.g., NDRC-affiliated or Dr. Long, DRC)</i>- Representative from NGO: <i>Ren Peng 任鹏 (e.g. Global Environment Institute, a Chinese NGO)</i>
11:50-12:15	Questions and Answers
12:15-12:30	Conclusions of high-level session by Dr. An, MOFCOM
12:30-13:30	Lunch
13:30-14:00	Statements by representatives of local offices of FAO, UNEP and UNIDO on UNFSS relevant existing and planned activities in China

Interactive discussions and presentations: Topic: VSS Challenges and Opportunities: Different Sectors' Perspectives

14:00-14:30 **Presentation by Ma Ying 马英 (director of Solidaridad)**

14:30-15:30 **Best Practices of and Lessons Learned by the Commercial Sector: General discussion by representatives from different sectors**

Moderator by Dr. Hu Tao 胡涛博士

- Li Li 李丽 (*China Research Center For Technical Barriers To Trade,UIBE*)
- Xing Xiaopo 邢晓坡 (*AVIC HUITENG Windpower Equipment Co., LTD.*)
- Wang Fengzuo 王凤佐 (*Enterprise Confederation EXECUTIVE DEPUTY DIRECTOR*)
- Zhang Shengzhu 张生柱 (*China WTO Tribune*)

15:30-16:30 Discussion on priority issues and activities that could be achieved through the UNFSS

Moderator:Dr. An Baisheng

This session aims at gathering feedback along the following questions:

- a) What are the priority themes the Forum should address?
- b) What are some key activities the Forum should undertake?
- c) What groups of commodities and goods should receive primary attention in UNFSS activities?
- d) What is the concrete expectation from a forum like the UNFSS?
- e) Communications: how can Chinese delegates/ stakeholders most efficiently and effectively participate in the UNFSS?, role or work of the UNFSS in China, follow up-activities, next steps

16:30-16:50 Summing up by UNFSS representative

16:50- Conclusions: Gu Shaoping (*Certification and Accreditation Administration of the People's Republic of China*)